



## **VoIP Logic LLC Facts at a Glance**

### **Organization**

VoIP Logic™ LLC is a leading provider of hosted and managed VoIP infrastructure and solutions for communications service providers worldwide. The company provides best of breed systems and technology on an ASP/subscription basis. With over four years and 125 successful field deployments, the company has maintained profitability since incorporation in February 2003. In November, 2005 the company began developing Cortex®, a middleware application which allows service providers to easily and flexibly deploy complex multi-system offering and to allow their customer and resellers integrated web-based management portals.

### **Corporate Strategy**

- Integrate, deploy and support ‘on demand’ hosted and managed VoIP and IP multimedia network infrastructure and solutions to communications service providers.
- Flexible deployment of web based OSS/BSS (Operations Support Systems (OSS)/Business Support Systems (BSS)) for the specific needs of each service provider.
- Promote the benefits of ‘on demand’ service delivery platforms for VoIP and IP multimedia network applications.
- Drive the acceptance of SIP and SIP for Business VoIP standards and “open” integrated multimedia standards, i.e., IMS.

### **Technology**

- Cisco Systems AS5XXX media gateway
- Cisco Systems PGW2200 advanced signaling
- Highdeal Transactive® pricing and rating engine
- IVR Technologies billing and authentication for pre- and postpaid solutions
- NexTone Communications advanced routing and interoperation
- Sylanro Systems feature server
- Iperia ActiveEdge unified messaging platform
- VoIP Logic Cortex middleware for best of breed integration

### **Key Differentiators**

- Carrier neutrality
- On demand delivery platform
- Global footprint: North America, Central America/Latin America, Europe, Middle East and Africa (EMEA) and Asia Pacific
- Cortex middleware

## **Markets**

- Telecom carriers, CLECS and communications service providers
- Prepaid and international long distance retail carriers
- Alternative service providers (VoIP 2.0, IT management, PBX vendors)
- Internet service providers

## **Customers**

- Compass Global (U.S.)
- Elmer Sinaza Spolka, (Poland)
- Gamma Telecom (U.K.)
- Kayote (Israel)
- KDDi America (U.S.)
- CommPartners (U.S.)
- PolyIT (Bangladesh)
- Real Telekom (U.K.)
- Voice Valley (Australia)
- Onestream Networks (U.S.)
- IP Communications (U.S.)

## **Alliances & Membership**

- Comptel
- VON
- Channel Partners

## **Ownership**

Privately-held; Venture investment - 21 Ventures LLC

## **Headquarters**

Williamstown, MA; with regional headquarters in London and Seoul, South Korea

## **Employees**

26

## **Executive Management Team**

Micah Singer, Founder and CEO

Kevin Burke, COO

Rudy Wann, CFO

Colin Jacobs, Vice President, Software Development

Roberto Rojas, Vice President, Solutions Engineering

## **Web Site**

[www.voiplogic.com](http://www.voiplogic.com)

## **Media Contact**

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