

From Scientist to Entrepreneur: A Series for Young Innovators

Are you interested in:

- ▶ Commercializing a technology that you have developed?
- ▶ Helping other scientists turn their innovations into businesses?
- ▶ Or equipping yourself with the right knowledge and tools before joining a startup?

From Scientist to Entrepreneur will demystify the exciting process of **translating academic research into commercial ventures** by teaching **how the commercialization and licensing process works** and the basic steps to consider in **starting or joining a new venture**. Sessions will be led by experts in the startup community: a venture capitalist, a CEO and entrepreneur, a manager of an academic business incubator, plus other guest lecturers in IP law and tech transfer.

These workshops are designed for science or engineering master students, PhD candidates, PhDs, post docs, and faculty and are available to take separately or as a series. They are also available as live webinars.



November 2, 2010

Science, Technology, and Intellectual Property

Intellectual property is the foundation of all technology ventures. This seminar will provide an in-depth look at patents, trade secrets, copyright, and trademarks- critical information for scientists considering commercializing their innovations.

www.nyas.org/iplaw

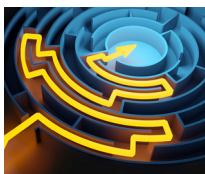


November 16, 2010

Evaluating the Opportunity for a Technological Venture

It takes more than a good idea or invention to start a successful business. This session will help scientists learn how to critically evaluate their innovations and determine if it is a viable entrepreneurial endeavor.

www.nyas.org/opportunity



November 30, 2010

Navigating the Tech Transfer Process

This session aims to educate academic researchers on the role of the tech transfer office and highlight some of the challenges of this complex, and often frustrating, process of technology transfer.

www.nyas.org/techtransfer



December 4, 2010

Business Plan: Inception to Fruition

Writing a business plan is a critical step in launching a startup. Attendees will learn how to create a comprehensive plan encompassing everything from an executive summary to complete company analysis.

www.nyas.org/business_plan

Sponsored By:



Please visit www.nyas.org/entrepreneur for more details and to register for these events.